

Matthew Ensor, CMIInstD

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As a strategic leader with a focus on AI governance and innovation, I offer expertise in helping organisations leverage artificial intelligence effectively. My approach combines a solid understanding of governance best practices from my board experience combined with my up-to-date insights into Generative AI and related technological trends.

I excel at breaking down complex AI concepts into basic ideas, making them accessible and practical. My commercial and business understanding helps me highlight the real-world applications and strategic benefits of AI technologies. By identifying use cases and exploring their implications, I assist organisations in grasping how AI can impact various industries and future business landscapes.

I am seeking Board roles and Board Advisor roles with organisations genuinely interested in leveraging Generative AI to drive innovation, improve operational efficiency, and achieve strategic growth.

CURRENT GOVERNANCE ROLES

Board Trustee, St Andrew's Village Trust Inc. (2016-Present):

St Andrew's Village has assets exceeding \$200M and annual operating income of circa \$30M.

Chair: Strategy & Innovation Committee (Marketing, Technology, Sustainability, Te Ao Māori)

Member (former Chair): Property Committee (Property Operations and Site Development)

Founder & Managing Director, Kia Ora AI Limited (2024 -Present):

Kia Ora AI is focussed on accelerating the adoption of Generative AI into NZ organisations.

Other current roles:

Chair, Large Language Models (LLM) Working Group, AI Forum NZ (2023-Present)

AI Advisory Committee, Engineering New Zealand Te Ao Rangahau (2024-Present)

Advisory Board Member, NZ Barok (2017-Present) (New Zealand's National Baroque Orchestra)

Director, Sharecraft Limited (2018 – present)

PAST BOARD & ADVISORY ROLES

- Executive Director, INSEAD Alumni Association Australia – New Zealand (2013-2021)

SPECIFIC SKILLS INCLUDE

- AI Strategy & Governance
- Commercial Acumen @ GM level
- Professional Services (28 years)
- Cross-function collaboration
- Presentations & Profile Raising
- Startups (Generative AI)
- Generative AI upskilling
- Asset Stewardship
- Transport Technology
- Aged Care / Retirement Villages

EXECUTIVE EXPERIENCE

Kia Ora AI, Founder & Managing Director (July 2024 – present)

1. Created a market-leading venture focused on accelerating practical adoption of Generative AI in NZ organisations, through both philanthropic and commercial activities.

FranklyAI, Founder & CEO (May 2021 - June 2024)

1. Raised internal investment funding of NZ\$2M+ at Beca for an AI Startup with the mission to replace Survey Monkey with an engaging, culturally appropriate AI platform.
2. Launched FranklyAI for Microsoft Teams, one of Microsoft's best selling Teams App (2023), enabling over 3,000 organisations to access pre-approved LLMs securely through their Enterprise MS Teams.
3. Spearheaded development of first indigenous conversational AI for Te Reo Māori, Pasifika and Australian Aboriginal languages.
4. Achieved the first NZ\$1M of revenue.

Beca, Business Director (April 2013- June 2024)

1. Recognised as a leading technical expert and key client relationship lead.
2. Co-authored “Preparing for technological change in the infrastructure sector” for the New Zealand Infrastructure Commission, highlighting AI as a key technology (2020-21)
3. Led development of Smart Cities services and brand for Beca (2016-2018).
4. Led analyses for global growth strategy exposing the costs of moving to a low-cost remote-resourcing model as compared to local growth significantly influencing very successful changes in Beca's global work-sharing investments.

Beca, General Manager (April 2008 – March 2013)

1. Recognised as top performing strategic commercial leader.
2. Technical focus on leveraging emerging technologies in the transport market sector.
3. Grew business nationally from a local presence, exceeding profitability targets.

OTHER EXPERIENCE

- Beca, Manager – Transport Advisory (2004 – 2008)
- Beca, Transportation Engineer (2002 – 2004)
- Icon @ Te Papa, Banqueting Chef (2001)
- New Zealand Ministry of Defence, various roles including Manager - Defence Planning System (1996 – 2000)
- Beca, Civil Engineer (1989 – 1996)

MEMBERSHIPS & AWARDS

- Prime Minister's Business Scholarship (2011)
- Chartered Member, Institute of Directors (NZ) (2018)
- Sustainable Travel Champion, Auckland Transport Travelwise (2018)
- Member, Engineering New Zealand Te Ao Rangahau (2024)

KEY EDUCATION & QUALIFICATIONS

- Company Directors Course (CDC), Institute of Directors (NZ) (2017)
- Advanced Management Programme (AMP), INSEAD Business School (France, 2012)
- Cert Arts (Social Science), Massey University (1997)
- Bachelor of Engineering (Civil) (hons), University of Auckland (1990)

To be completed in 2024:

- AI Governance Professional (AIGP) Certification from the International Association of Privacy Professionals (IAAP) <https://iapp.org/certify/aigp/>

SOCIAL MEDIA

<http://linkedin.com/in/mattensor>

REFERENCE

Jane Davel

Board Chair, St Andrews Village; Chair & Independent Trustee, Carlaw Heritage Trust;
Chair, Rowing NZ.

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